MatrixStore.
MAM Integration

CANTEMO**PORTAL**™

VIDISPINE

Intelligent and Secure Media Asset Management

If you need to manage the daily deluge of content pouring into your organisation or you need to collaborate with global teams then spreadsheets don't cut it. If you need to perform repeatable tasks in an automated fashion then simple databases won't cut it. If you need to tie in many of your existing applications into one seamless workflow then using someone to write some scripts will not cut it.
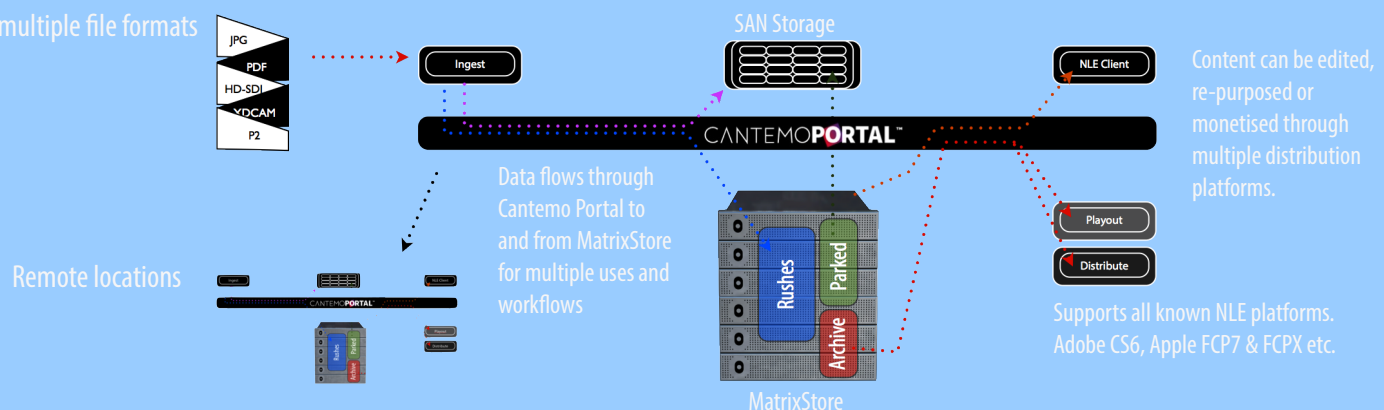
More and more organisations are looking for media asset management systems that enable them to automate the processing of incoming content, allow them to provide a collaboration platform and also identify strategies for monetising the content they own. Implementing such a platform can be an all consuming and expensive task.

Cantemo Portal, built on the acclaimed Vidispine backbone, provides all of the functionality you require from a MAM. It is flexible, powerful, cost-effective and more importantly tightly integrated with MatrixStore from Object Matrix. The integration ensures that content can be protected in a scalable and secure nearline platform without you, the end user, needing to manage the process.

Benefits

- Extensible, customisable and open architecture
- Fully integrated workflows and business processes
- Stable and proven technologies providing flexible data protection policies.
- Shared and searchable metadata
- Incremental approach to workflow and storage capacities
- Automated movement of new, ongoing or finished content to a secure storage platform
- Multi-site configurations at both MAM and MatrixStore level
- A MAM for post that scales to enterprise levels.
- Metadata and media essence protected within MatrixStore archive platform
- Intuitive interfaces and minimal management effort
- Scan MatrixStore to populate Cantemo Portal MAM
- Automatically migrate content from Final Cut Server

Ingest multiple file formats — JPG, PDF, HD-SDI, XDCAM, P2 — Ingest — SAN Storage — NLE Client — CANTEMO**PORTAL**™

Data flows through Cantemo Portal to and from MatrixStore for multiple uses and workflows

Remote locations

MatrixStore — Rushes — Parked — Archive

Content can be edited, re-purposed or monetised through multiple distribution platforms.

Playout — Distribute

Supports all known NLE platforms. Adobe CS6, Apple FCP7 & FCPX etc.

Typical Workflows

1. Ingest content sending low resolution proxies to the SAN whilst securing the full resolution content in a MatrixStore vault.
2. Now that your content is secured in a MatrixStore vault you can initiate multiple workflows tailored for your business logic.
3. Annotate the video and create an EDL before editing in your favorite NLE to save time and resources. EDLs are opened without any file movement and annotations forwarded to the NLEs supporting events.
4. Distribute or playout your assets in the format required. Choose to include metadata in different formats using XML transformation mappings.
5. Create predefined automated rules to push/pull content to/from MatrixStore nearline storage.

Book an Online Demonstration

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